



Our colleagues bring broad interests and unmatched real-world experience. They explore ways to unlock human capacity and they put groundbreaking insights into practical application with clients. They contribute as part of the Cooper Strategic “think tank” and are also available to work on client assignments:

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William Anton, Ph.D., advises CEOs, directors, and senior business leaders regarding personal effectiveness, business performance, and organizational morale. He is the founder of CEO Effectiveness and the senior author of two psychological tests that are widely used in universities and businesses around the world. His most recent book is *Business Success through Self-Knowledge*.



Founder and CEO Robert Cooper is a neuroscientist, *New York Times* bestselling author, and high-performance business strategist. He has been called “a national treasure.” His books have sold more than four million copies. He and his team have advised many of the world’s top companies and rising star enterprises, earning top accolades for quality, value, and impact from speaking engagements and workshops, and have coached executives to new heights of personal and organizational success.



Nancy Badore, Ph.D., served as a senior executive at Ford Motor Company. Her accomplishments at Ford are documented in six different books as well as a Harvard Business School case that details a decade of cultural change projects she conceived and directed. Today she applies her expertise to senior-level executive coaching, helping create and sustain cultural change, successfully implementing strategic goals, and designing impactful executive education programs and conferences.



Leslie Cooper is co-founder of Cooper Strategic. Her books, which are focused on work-life balance, personal energy, health, and wellness, have sold more than three million copies.



Michael Broder, Ph.D., is a psychologist regarded as a leading expert in cognitive behavioral change, whose work is focused on training and executive coaching. His programs include *Positive Attitude Training* and *Self-Actualization: Achieving Your Full Potential*. The most recent of his five books is *Stage Climbing: The Shortest Path to Your Highest Potential*.



Ted Dewan is possibly the only full-time book illustrator with an Ivy League engineering degree and five years’ experience teaching physics. In books that include *The Roots of the Self*, *Mindreal*, and *The Evolution of Consciousness*, he has collaborated with leading thinkers from Harvard, Stanford, Oxford, and other top universities to help bring their ideas to life.



Andy Chiou, M.D., is the director of the vascular and endovascular team at the Peoria Surgical Group. He is a skilled cross-disciplinary thinker who has led or helped lead a range of meaningful breakthroughs in healthcare, business, organizational effectiveness, accelerated learning, and community well-being.



Susan Duggan, Ph.D., is a Fulbright Scholar and Alexander von Humboldt Foundation Fellow, co-founder of the Silicon Valley World Internet Center and the current CEO of Smart World Center, a think-tank finding innovative collaborative solutions for a better world. For more than thirty years, as a strategist, researcher, and program designer, she has found powerful ways to bring together leaders from business, government, and educators to work on crucial projects.



James Ericson founded The Masters Forum, one of America's foremost executive education programs. In 22 years as CEO of The Masters Forum, he worked with more than 150 top business thinkers, including Peter Drucker, James Collins, Gary Hamel, Margaret Wheatley, and Stephen Covey.



Michael Gordon, Ph.D., is the Arthur F. Thurnau Professor of Social Entrepreneurship and Business Administration at the Ross School of Business, University of Michigan. He is an award-winning educator and author, a social innovator honored by the Smithsonian Institution (three times), and an acclaimed public speaker. He is recognized as one of the Information Age's leading innovators, helping entrepreneurs, leaders, and teams think differently about innovation and invention by helping them uncover new ways of testing outcomes that embrace societal benefits. His most recent book, *Inclusivity*, is based on the most complete, in-depth empirical study yet on how to create social enterprises.



Gerald de Jaeger has consulted to more than 75 organizations around the world and has provided training to more than 20,000 leaders. A Phi Beta Kappa graduate of Yale who taught at Yale (where he was rated as one of the ten best teachers), he is the author of four books on management and leadership, including *The Million Dollar Parrot: 25 Brief Stories for Big Breakthroughs*.



Virginia Shiverdecker is the former Executive Vice President of McCann Worldgroup, where she was Director of Global Retail Initiatives, and chief strategy officer for Barkley. She has launched many successful brands and led acclaimed turnarounds. She is the CEO of Soho Symmetry, the company she founded in 2011.



Nanxi Liu is co-founder of Nanoly Bioscience and the founder and CEO of Enplug, Inc., a Los Angeles-based technology company building the largest network of interactive indoor digital billboards—named one of the “Top 30 Startups to Watch” by *Entrepreneur* magazine. She was a Fellow at the Clausen Center for International Business & Policy at the University of California; she won the Dell Social Innovation Award; and she recently led the team that won the British Airways Ungrounded Innovation Competition while flying from San Francisco to London.



Terry O'Connor is a strategic advisor, executive coach, and trainer who currently heads the Executive Coaching Initiative at the Hatfield School of Government at Portland State University. His corporate and nonprofit clients have included Bank of America, BellSouth, ElectroScientific Industries, and the Network of Indigenous Knowledge; his governmental work includes not only more than fifty public-sector agencies in the United States, but also consulting assignments with national governments in Africa, Asia, and Europe.



Suanne Sandage, M.S., is founder and president of Services for Success, Inc. In her thirty-year career as a coach and advisor, her clients have included executives and teams from industries that include healthcare, financial services, information technology, engineering, architecture, construction, education, manufacturing, and agriculture.



Carla Clark, Ph.D., earned an honours degree in biochemistry and a Ph.D., from the University of Edinburgh, Scotland, after which she went to complete six years of post-doctoral research in biophysical chemistry and molecular science, with an emphasis on the neuroscience of behavior change. A regular contributor to Brain Blogger on Neuroscience, she is the co-author of *Mind Your Health: The Ultimate How-To Brain Training Manual*.



Kimberly J. MacKenzie, Ph.D., earned her Ph.D. in Neuroscience from Brandeis University, with an emphasis on vision information processing and learning. She has a decade of experience in scientific and academic research and writing. Her focuses include learning enhancement, comprehensive preventive health, and performance psychology.



Michael Yessis, Ph.D., Professor Emeritus at California State University, Fullerton, is one of the world's foremost authorities on peak performance. He has served as a training consultant to Olympic competitors and professional sports teams, and he is renowned for teaching hundreds of elite athletes how to be at their best when everything is on the line. His book, *Build a Better Athlete*, is the culmination of over 50 years of study and practical experiences in working with athletes to develop their full potential.